Ron Lawrence

Owner, Publishers' Assistant

ron@pubassist.com

Experience

Owner at Publishers' Assistant
January 1990 - Present (23 years 1 month)

Publishers' Assistant is a family of software solutions for the book publishing industry.

* Affordable and FREE accounting solutions that understand publishing
* Royalties, consignment sales, and commissions made easy
* Real control when working with distributors
* Tools to connect you to the future of publishing
* Backed by knowledgeable people ready to help

Learn more at www.pubassist.com or call us at 800-310-8716.

6 recommendations available upon request

Manufacturing Software Engineer at Digital Equipment Corporation
June 1980 - June 1989 (9 years 1 month)

Responsible for the design, development, and implementation of manufacturing automation systems.

Skills & Expertise

Bysiness/Systems Analysis   (Expert, 20+ years experience)
Business Management Systems   (Expert, 20+ years experience)
Visual Foxpro   (Advanced)
SQL   (Advanced, 20+ years experience)
Database Administration   (Intermediate, 20+ years experience)
Statistical Quality Control   (Advanced, 5 years experience)
ASP   (Advanced, 10 years experience)
COM/COM+   (Intermediate, 5 years experience)
Web Services   (Intermediate, 5 years experience)
EDI (ANSI X12)
ONIX
Analysis
Management

Education

University of Vermont
Bachelor of Science (B.S.), Computer Science, 1976 - 1981

Interests

book publishing

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Linked in.

6 people have recommended Ron

"Ron was a pleasure to work with and provided me with an outstanding learning experience and an introduction to the software industry. He somehow manages to be both an excellent software developer while still running the business, and is passionate about supporting the publishing industry."

— **Michael O'Sullivan**, *Web Developer, Publishers' Assistant*, reported to Ron at Publishers' Assistant

"Every quarter, I run into questions on how to process author reports and other features of Publisher's Assistant - which I've been using since 2002. Ron is ALWAYS helpful, considerate, and able to offer solutions that work. It's a pleasure to be able to count on his expertise and easy-going way of dealing with even the most elementary questions. Thank you, Ron - keep up the great work! Kira"

— **Kira Henschel**, was Ron's client

"Ron is prodigious and expert. Always available for a quick consult or an immediate fix. He is the best creative IT type of professional to have on your side for keeping eCommerce sites up and running. It's always a pleasure to work with Ron."

— **Chuck Henderson**, was Ron's client

"Upper Access helped develop the early versions of Publishers' Assistant through the early 1990s because we--and other small book publishers--needed an affordable business program that is specific to publishing. Since then, Ron has been fully responsible for what PubAssist has become--a software program that has evolved to meet the constant changes in both computer technology and the publishing industry. The continuing success of our publishing business would not have been possible without Ron's hard work on the software that is central to our daily work."

— **Steve Carlson**, *Owner, Upper Access, Inc., Book Publishers*, worked with Ron at Publishers' Assistant

"We have used Ron's Publishers Assistant program to run our distribution, publishing and wholesale businesses. We started off with just three products and now have well over 2,000 products and many hundreds of customers. Along the way we have faced many challanges to our computer systems and one hundred precent of the time Ron has been able to meet those challanges. Ron is a true professional and has been a great vendor. I highly recommend his services."

— **Tom Doherty**, was Ron's client

"Ron Lawrence provides real time service and consultation for software related issues. His product is not only a hand-in-glove match with what a publisher needs, but it helps the independent publisher with tools to grow the company."

— **Anne Fenske**, was Ron's client

Contact Ron on LinkedIn